

Harris Williams & Co.
middle market*

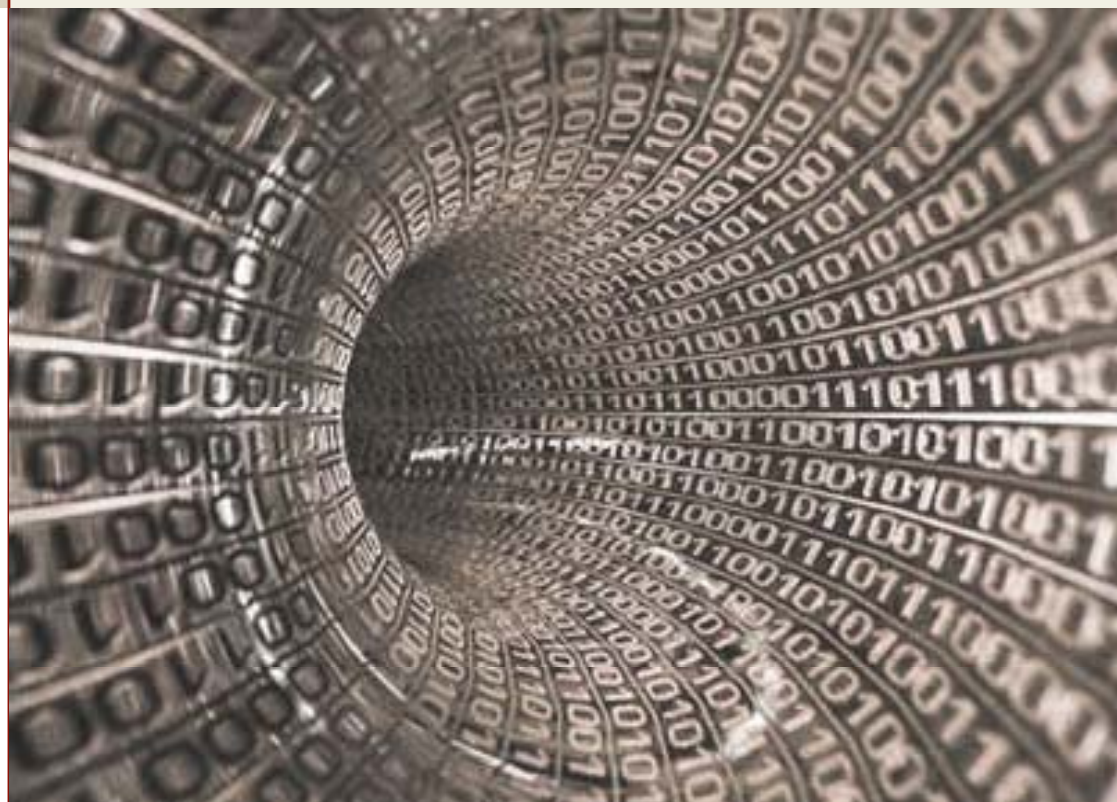
European Technology Update

November 24, 2010

Thierry Monjauze
Managing Director
63 Brook Street
London W1K 4HS
United Kingdom
Phone: +44 20 7518 8901
tmonjauze@harriswilliams.com

Francois Morin
Vice President
63 Brook Street
London W1K 4HS
United Kingdom
Phone: +44 20 7518 8907
fmorin@harriswilliams.com

www.harriswilliams.com



This report has been prepared by Harris Williams & Co. Ltd and approved by Sturgeon Ventures LLP in accordance with Conduct Of Business rules COBS 4 of the FSA Handbook. Harris Williams & Co. Ltd is an authorised representative of Sturgeon Ventures LLP which is Authorised and Regulated by the Financial Services Authority. This report is being made by Harris Williams & Co. Ltd. Investment banking services are provided by Harris Williams LLC, a registered broker-dealer and member of FINRA and SIPC, and Harris Williams & Co. Ltd. Harris Williams & Co. is a trade name under which Harris Williams LLC and Harris Williams & Co. Ltd conduct business in the U.S. and Europe, respectively.

Company
Specific
News

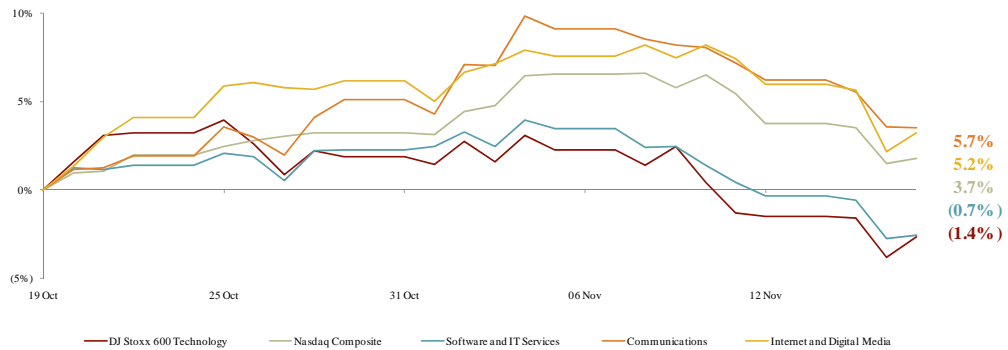
- EMC has agreed to acquire data store provider **Isilon Systems** for \$2.25 billion
- Capital markets software provider **Sophis** has agreed to be acquired by Misys for €35 million
- **Yahoo** has held discussions with private equity groups including KKR, Blackstone and Silver Lake regarding a potential buyout while **Alibaba** is also in discussions with private equity groups to acquire the 40% stake owned by Yahoo
- French online dating company **Meetic** is currently in discussions with strategic and financial buyers
- Daisy Group has agreed to acquire AIM-listed communications provider **SpiriTel** for £27 million
- Balderton Capital-backed The Hut Group has acquired **Lookfantastic**, a health and beauty ecommerce company, for £14.9 million
- Live Nation Entertainment has acquired **Ticketnet**, the second largest ticket retailer in France
- Russian online ad publisher **Avito.ru** has raised \$26 million from Kinnevik and Northzone Ventures
- **Talend**, a French provider of open source data solutions, has raised \$34 million in a round led by Silver Lake Sumeru and existing investors Balderton Capital and IdInvest Partners
- Russian online shoe retailer **Sapato.ru** has raised \$5 million from eVenture Capital Partners, Kinnevik and Fast Lane Ventures
- Augmented reality specialist **Layar** has raised €10 million from Intel Capital
- Blogging services provider **Zemata** has raised \$3 million from existing investors Union Square Ventures and Eden Ventures
- Italian mobile entertainment company **X2TV** has raised €3.5 million from Quantica
- Danish telecom provider **TDC** owned by Permira, Blackstone, KKR, Providence and Apax is targeting a €2.1 billion IPO in December
- Hong Kong-based **First Eastern Investment Group** has launched a \$500 million fund focused on investing in UK SMEs seeking growth capital for expansion into China
- The **Irish government** has launched an €85 million venture capital fund in partnership with Enterprise Ireland and Atlantic Bridge Partners
- **Apple** is expected to launch its iAd advertising platform in Europe in December
- **Facebook** has launched email and instant messaging services through the social network
- **Google** is planning to include near-field communications in the next generation Android phones to enable the phones to be used to make payments
- **Cisco** announced an 8% rise in net income for the first fiscal quarter, but its shares fell more than 10% on margin results and management's pessimistic sales outlook
- **HP** reported a 5% increase in profit for the fourth fiscal quarter, which was above consensus estimates

Industry
Trends

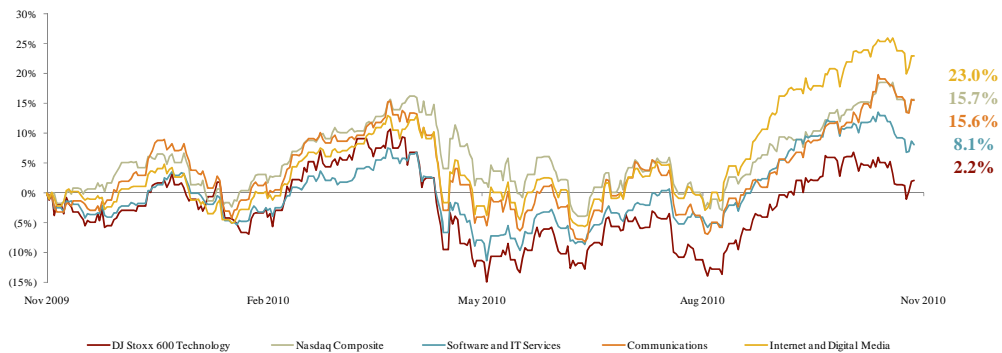
- Internet users viewed 221 billion **display ads in the UK** in the third quarter, a 34% increase from the third quarter of 2009, according to comScore
- Zenith Optimedia estimates that **global digital ad spend** will reach \$61.5 billion in 2010, representing 13.9% of the total \$443 billion advertising market, and rise to 16.5% by 2012
- **Broadband penetration in the UK** has risen from 63% in 2009 to 70% in 2010, according to eMarketer
- The Office for National Statistics reported that 31% of internet users accessed **mobile web in the UK** in 2010, up from 23% in 2009
- According to Forrester, **ebooks** currently represent a \$1 billion market in the US and will grow to \$3 billion by 2015
- comScore announced that Facebook now accounts for 23% of US **online display ads** and 31% in the UK, beating Yahoo, Microsoft and Google combined, but trailing Yahoo by revenue
- Gartner reported that global **smartphone sales** rose 93% year-over-year in the third quarter to reach 80.5 million units, accounting for 19.3% of global mobile phone sales
- **Social networking** will become the most popular form of mobile communication, surpassing voice calling and text messaging, by 2015, according to Airwide
- eMarketer expects **US online holiday shopping spend** to reach \$35.5 billion this season, a 14.3% increase over 2009
- According to comScore, Americans watched more than 4.6 billion **online video ads** in October, with Hulu delivering 1.1 billion
- **US online ad revenue** hit a record \$6.4 billion in the third quarter, up 17% from 2009, according to IAB and PricewaterhouseCoopers

Stock Performance

Last 30 Days



Last Twelve Months

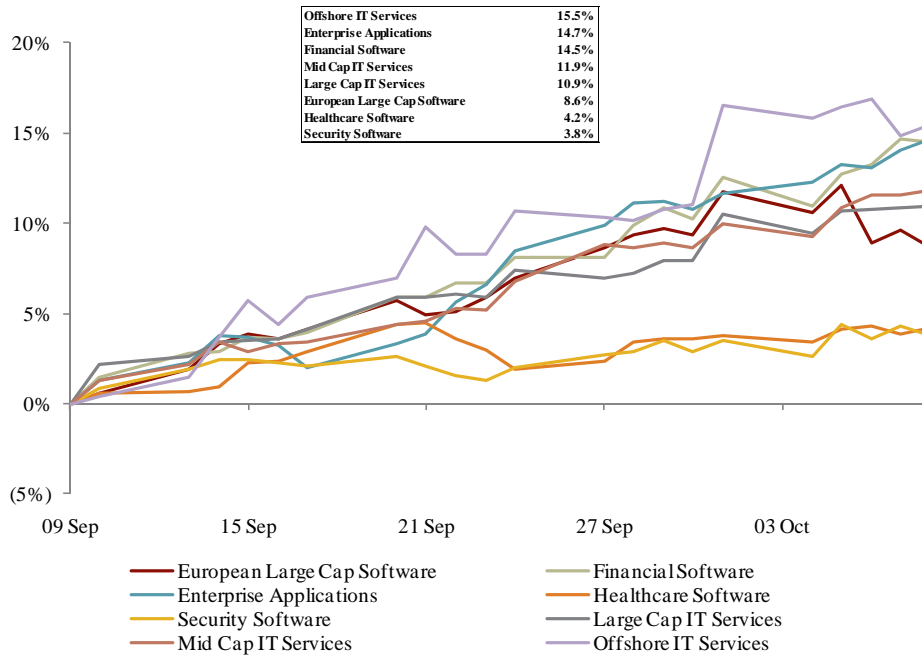


Sources: Capital IQ, 21 November 2010; Brokers' reports.

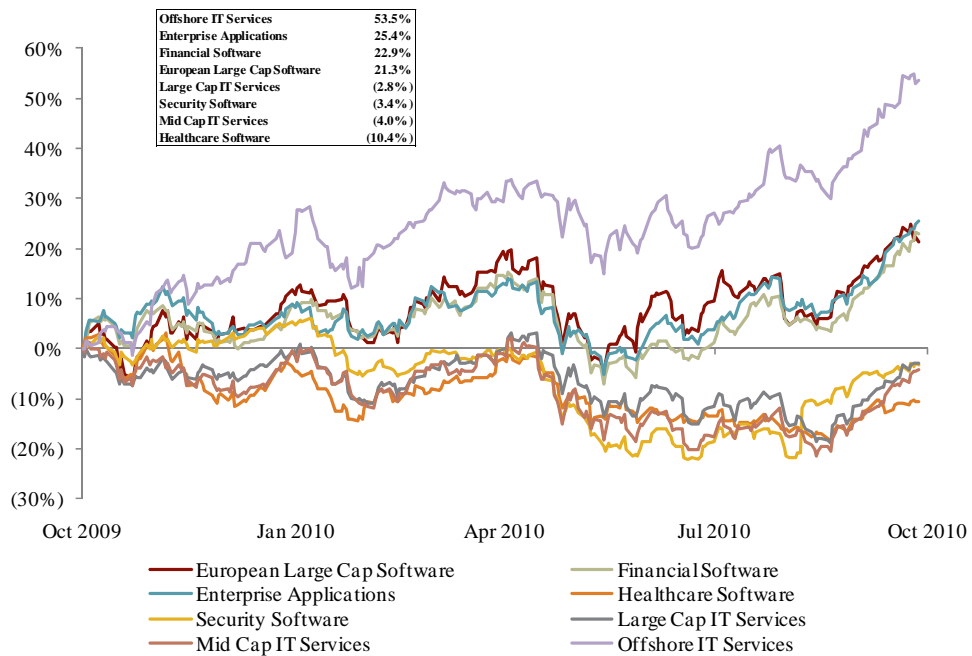
Comparable Trading Summary

	CY2010E		EV / Revenue		EV / EBITDA		P / E	
	EBITDA Margin	Growth	CY2010E	CY2011E	CY2010E	CY2011E	CY2010E	CY2011E
<u>Software and IT Services</u>								
Enterprise Applications	19.0%	(3.7%)	1.6x	1.5x	8.4x	7.4x	15.9x	13.4x
European Large Cap Software	32.0%	8.4%	3.9x	3.7x	12.2x	10.8x	19.3x	16.9x
Financial Software	23.1%	10.5%	2.4x	2.3x	10.0x	8.4x	19.8x	15.8x
Healthcare Software	21.0%	25.4%	2.1x	1.9x	9.6x	8.5x	19.7x	19.1x
Large Cap IT Services	13.2%	1.6%	0.9x	0.8x	6.4x	5.8x	13.8x	11.8x
Mid Cap IT Services	11.0%	(0.2%)	0.7x	0.7x	6.5x	5.9x	11.7x	9.7x
Offshore IT Services	24.7%	25.8%	4.1x	3.5x	16.1x	13.4x	21.6x	19.3x
Security Software	34.0%	8.5%	3.5x	3.3x	10.0x	8.7x	18.8x	16.4x
<u>Communications</u>								
Digital Broadband	13.3%	10.1%	0.8x	0.8x	6.3x	5.5x	11.9x	9.8x
Diversified Communication Equipment	12.4%	23.1%	1.2x	1.2x	7.8x	8.9x	18.5x	15.6x
Mobile Content / Solutions Providers	16.4%	42.0%	2.4x	2.0x	14.1x	8.7x	29.5x	20.0x
Mobile Infrastructure Software	22.1%	10.2%	2.5x	2.3x	11.7x	8.8x	21.7x	19.8x
<u>Internet and Digital Media</u>								
Chinese Internet Leaders	40.6%	39.3%	9.4x	7.5x	17.2x	15.6x	27.0x	23.7x
Online Classifieds	38.2%	25.0%	6.3x	5.6x	17.4x	13.1x	30.0x	25.2x
Content Providers / Communities	20.8%	10.6%	2.5x	2.3x	12.8x	10.3x	29.6x	25.0x
Ecommerce	16.0%	21.1%	3.7x	3.0x	20.6x	15.3x	34.1x	32.8x
Global Internet Leaders	33.7%	29.4%	7.1x	5.6x	14.3x	14.2x	23.1x	24.7x
Interactive Entertainment	15.8%	24.9%	0.9x	1.0x	5.5x	6.9x	19.3x	16.2x
Intermediation and Comparison	26.8%	23.6%	1.9x	1.4x	7.2x	6.3x	19.3x	17.0x
Online Gambling	29.4%	(3.6%)	2.8x	2.6x	8.3x	7.1x	11.6x	9.5x
Online Marketing	13.4%	6.4%	1.6x	1.4x	12.5x	8.5x	23.4x	20.6x
Online Travel	29.1%	22.8%	5.2x	4.6x	17.8x	13.8x	30.4x	24.9x

Last 30 Days Performance



Last Twelve Months Performance



Source: Capital IQ, 21 November 2010.

Software and IT Services
(Continued)

	Market Cap (\$m)	Enterprise Value (\$m)	CY2010E		EV / Revenue		EV / EBITDA		P / E	
			EBITDA Margin	Growth	CY2010E	CY2011E	CY2010E	CY2011E	CY2010E	CY2011E
European Large Cap Software										
SAP	37,075	38,535	33.3%	8.6%	3.8x	3.5x	11.3x	9.8x	17.2x	14.8x
Dassault Systemes	5,536	4,941	29.7%	18.5%	3.8x	3.5x	12.6x	10.8x	22.6x	19.3x
Sage	3,435	3,720	25.9%	0.7%	2.6x	2.5x	10.0x	9.6x	14.5x	13.9x
Autonomy	3,426	3,300	49.0%	18.7%	6.1x	5.5x	12.4x	10.6x	19.5x	16.7x
Software	2,396	2,610	27.7%	26.4%	2.8x	2.6x	10.0x	9.2x	15.8x	14.2x
Misys	1,556	1,705	21.6%	(11.2%)	2.5x	2.9x	11.5x	12.1x	22.4x	19.8x
Temenos	1,407	1,493	28.1%	25.2%	5.2x	4.7x	18.5x	14.0x	23.5x	19.8x
Aveva	1,062	922	34.5%	5.4%	5.8x	5.4x	16.8x	14.7x	28.6x	24.5x
Micro Focus	706	751	38.5%	(17.0%)	2.7x	2.7x	7.0x	6.6x	9.7x	9.0x
<i>Mean</i>			32.0%	8.4%	3.9x	3.7x	12.2x	10.8x	19.3x	16.9x
<i>Median</i>			29.7%	8.6%	3.8x	3.5x	11.5x	10.6x	19.5x	16.7x
Financial Software										
Intuit	8,832	8,722	34.9%	11.1%	3.9x	3.6x	11.1x	9.4x	21.3x	18.1x
Misys	1,556	1,705	21.6%	(11.2%)	2.5x	2.9x	11.5x	12.1x	22.4x	19.8x
Temenos	1,407	1,493	28.1%	25.2%	5.2x	4.7x	18.5x	14.0x	23.5x	19.8x
Fidessa	531	491	23.5%	11.3%	1.9x	1.8x	7.9x	7.1x	21.1x	19.0x
SimCorp	446	416	23.1%	2.7%	2.5x	2.4x	11.0x	9.5x	19.0x	14.9x
ORC	236	211	19.4%	48.1%	2.4x	2.0x	12.2x	7.1x	24.4x	15.0x
Innovation	124	105	10.5%	5.4%	0.6x	0.6x	6.1x	4.7x	18.9x	12.5x
Linedata	104	106	17.8%	(5.0%)	0.9x	0.9x	4.9x	4.5x	9.7x	9.0x
Microgen	88	65	25.7%	12.6%	2.0x	2.0x	7.7x	7.1x	17.6x	14.7x
StatPro	73	79	26.1%	4.6%	2.4x	2.3x	9.2x	8.4x	NM	NM
<i>Mean</i>			23.1%	10.5%	2.4x	2.3x	10.0x	8.4x	19.8x	15.8x
<i>Median</i>			23.3%	8.2%	2.4x	2.2x	10.1x	7.8x	21.1x	15.0x
Enterprise Applications										
Unit 4	524	583	20.4%	7.5%	1.6x	1.5x	7.9x	6.8x	23.2x	16.2x
SDL	441	385	19.5%	10.8%	2.0x	1.9x	10.4x	9.0x	18.0x	16.4x
Exact	388	348	22.3%	(4.8%)	1.8x	1.7x	7.9x	7.5x	15.0x	14.1x
F-Secure	273	249	17.3%	(0.2%)	2.2x	2.2x	13.0x	9.7x	22.0x	16.3x
Kofax	238	207	9.7%	12.6%	0.9x	1.0x	9.7x	9.3x	19.3x	16.7x
IFS	224	195	16.0%	6.4%	0.8x	0.8x	5.1x	4.5x	12.7x	10.7x
Cegid	171	233	24.9%	(1.2%)	1.1x	1.0x	4.3x	4.0x	9.4x	8.7x
Alterian	113	105	23.4%	(29.9%)	2.5x	2.4x	10.7x	9.4x	14.5x	13.1x
Kewill	81	69	17.2%	(34.2%)	1.2x	1.1x	6.8x	6.5x	9.0x	8.7x
<i>Mean</i>			19.0%	(3.7%)	1.6x	1.5x	8.4x	7.4x	15.9x	13.4x
<i>Median</i>			19.5%	(0.2%)	1.6x	1.5x	7.9x	7.5x	15.0x	14.1x
Healthcare Software										
McKesson	10,470	9,986	2.3%	2.9%	0.1x	0.1x	6.3x	5.6x	14.0x	12.5x
Cerner	4,512	4,232	29.9%	14.4%	3.6x	3.3x	12.2x	10.4x	29.9x	24.8x
Allscripts-Misys	2,088	2,345	17.9%	102.4%	2.9x	2.6x	16.0x	13.5x	24.5x	20.1x
Cegedim	532	919	19.3%	1.5%	1.2x	1.1x	6.0x	5.5x	10.8x	8.6x
CompuGroup	451	547	21.4%	2.8%	2.0x	1.8x	9.4x	7.9x	19.4x	15.5x
Advanced Computer Software	117	150	35.1%	28.7%	2.7x	2.4x	7.7x	8.2x	NM	33.3x
<i>Mean</i>			21.0%	25.4%	2.1x	1.9x	9.6x	8.5x	19.7x	19.1x
<i>Median</i>			20.3%	8.7%	2.4x	2.1x	8.5x	8.1x	19.4x	17.8x

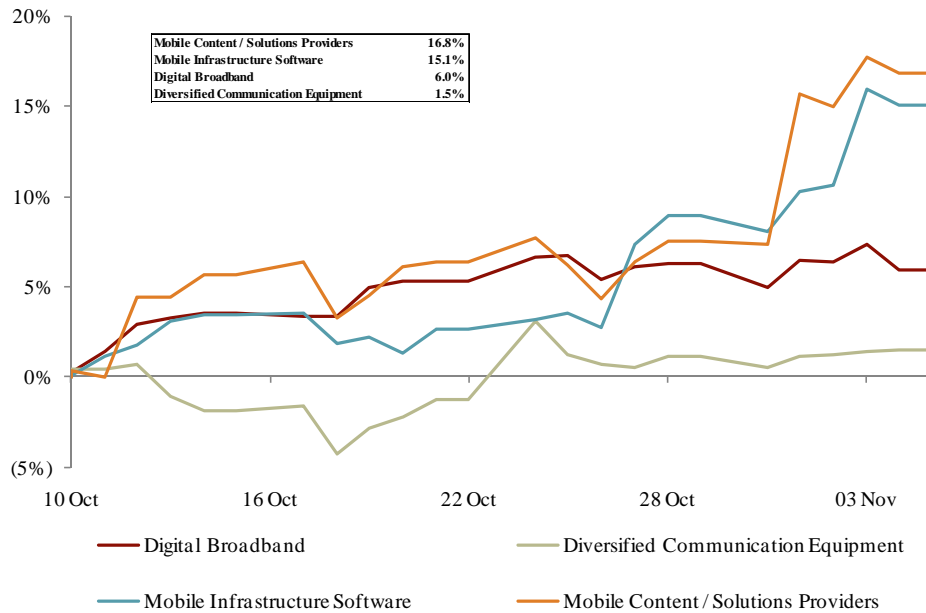
Sources: Capital IQ, 21 November 2010; Brokers' reports.

Software and IT Services
(Continued)

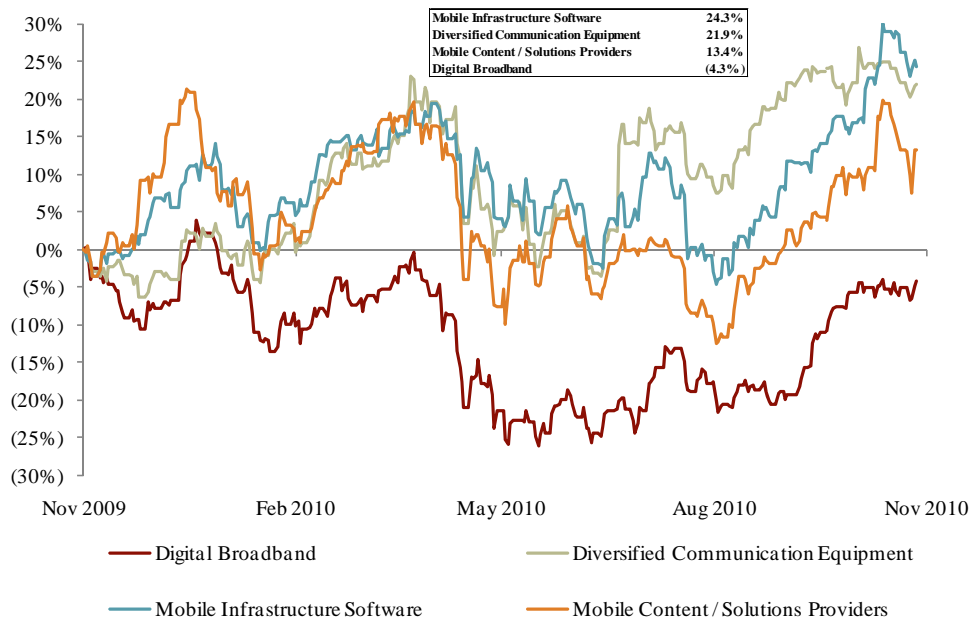
	Market Cap (\$m)	Enterprise Value (\$m)	CY2010E		EV / Revenue		EV / EBITDA		P / E	
			EBITDA Margin	Growth	CY2010E	CY2011E	CY2010E	CY2011E	CY2010E	CY2011E
Security Software										
Symantec	8,384	8,610	33.6%	3.2%	2.3x	2.2x	6.8x	6.4x	12.1x	11.6x
Check Point	5,707	5,109	58.9%	18.8%	7.5x	7.0x	12.7x	11.6x	18.2x	16.4x
McAfee	4,540	3,905	32.8%	8.5%	3.0x	2.8x	9.2x	8.7x	18.1x	16.5x
Trend Micro	2,519	1,631	27.5%	12.1%	2.3x	2.3x	8.2x	7.3x	23.5x	21.3x
F-Secure	273	249	17.3%	(0.2%)	2.2x	2.2x	13.0x	9.7x	22.0x	16.3x
<i>Mean</i>			34.0%	8.5%	3.5x	3.3x	10.0x	8.7x	18.8x	16.4x
<i>Median</i>			32.8%	8.5%	2.3x	2.3x	9.2x	8.7x	18.2x	16.4x
Large Cap IT Services										
Accenture	17,568	14,809	15.7%	7.5%	1.1x	1.0x	6.9x	6.4x	16.2x	14.2x
Cap Gemini	4,476	3,799	8.5%	(1.5%)	0.5x	0.5x	6.1x	5.1x	16.4x	12.7x
Computer Sciences	4,455	5,303	14.7%	3.2%	0.5x	0.5x	3.5x	3.3x	8.8x	8.2x
Capita Group	4,121	5,125	16.4%	4.4%	1.8x	1.8x	11.1x	10.3x	15.7x	14.1x
Atos Origin	1,866	1,970	10.5%	(5.6%)	0.5x	0.4x	4.4x	4.0x	11.8x	9.8x
<i>Mean</i>			13.2%	1.6%	0.9x	0.8x	6.4x	5.8x	13.8x	11.8x
<i>Median</i>			14.7%	3.2%	0.5x	0.5x	6.1x	5.1x	15.7x	12.7x
Mid Cap IT Services										
CGI	2,737	2,748	19.0%	10.2%	1.1x	1.0x	5.9x	5.3x	13.0x	11.3x
Logica	1,956	2,339	8.8%	(0.2%)	0.6x	0.6x	7.2x	6.7x	10.1x	9.5x
Indra Sistemas	1,819	2,122	12.7%	(3.9%)	1.0x	0.9x	7.6x	7.4x	10.7x	10.5x
Tieto	871	961	10.0%	(4.1%)	0.7x	0.6x	6.6x	5.7x	17.3x	11.1x
Sopra	585	693	10.0%	0.8%	0.7x	0.7x	7.1x	6.4x	12.2x	10.3x
Groupe Steria	453	639	9.0%	(0.5%)	0.4x	0.4x	5.0x	4.6x	9.6x	8.2x
GFI Informatique	136	235	7.2%	(4.1%)	0.4x	0.4x	5.8x	5.5x	9.0x	7.2x
<i>Mean</i>			11.0%	(0.2%)	0.7x	0.7x	6.5x	5.9x	11.7x	9.7x
<i>Median</i>			10.0%	(0.5%)	0.7x	0.6x	6.6x	5.7x	10.7x	10.3x
Offshore IT Services										
Tata	27,563	27,148	29.7%	22.1%	5.7x	4.8x	19.1x	15.8x	24.3x	21.5x
Infosys	23,437	21,025	33.1%	24.0%	5.9x	5.1x	17.9x	15.2x	25.9x	20.8x
Wipro	13,541	12,938	21.8%	16.2%	3.1x	2.8x	14.4x	12.5x	19.0x	16.8x
Cognizant	12,411	11,202	21.0%	40.8%	3.9x	3.3x	18.7x	15.0x	27.5x	24.4x
HCL	3,560	3,620	18.1%	25.9%	1.9x	1.6x	10.4x	8.3x	11.2x	13.2x
<i>Mean</i>			24.7%	25.8%	4.1x	3.5x	16.1x	13.4x	21.6x	19.3x
<i>Median</i>			21.8%	24.0%	3.9x	3.3x	17.9x	15.0x	24.3x	20.8x

Sources: Capital IQ, 21 November 2010; Brokers' reports.

Last 30 Days Performance



Last Twelve Months Performance

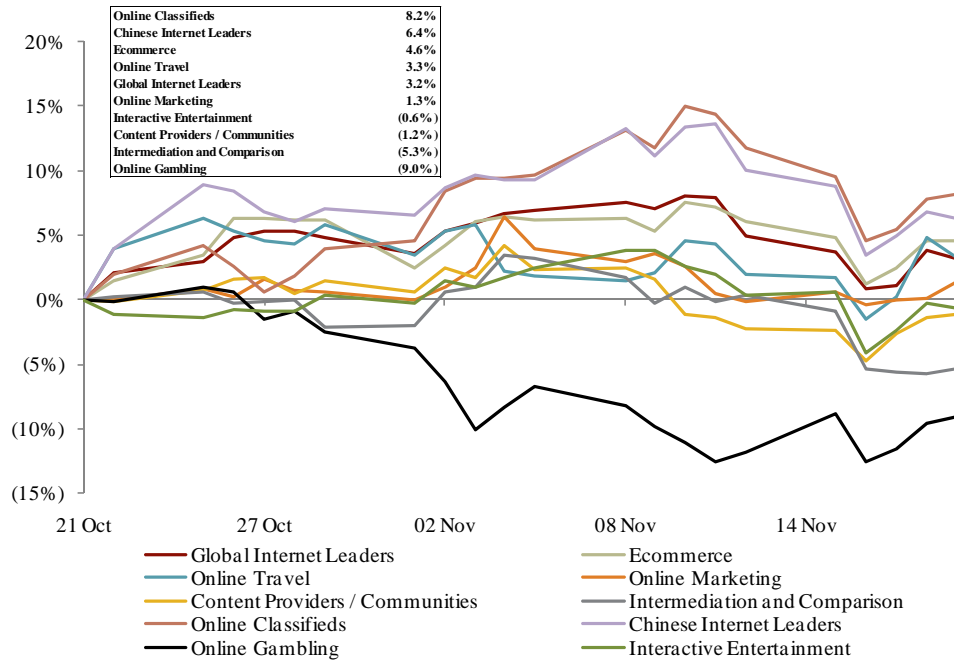


Source: Capital IQ, 21 November 2010.

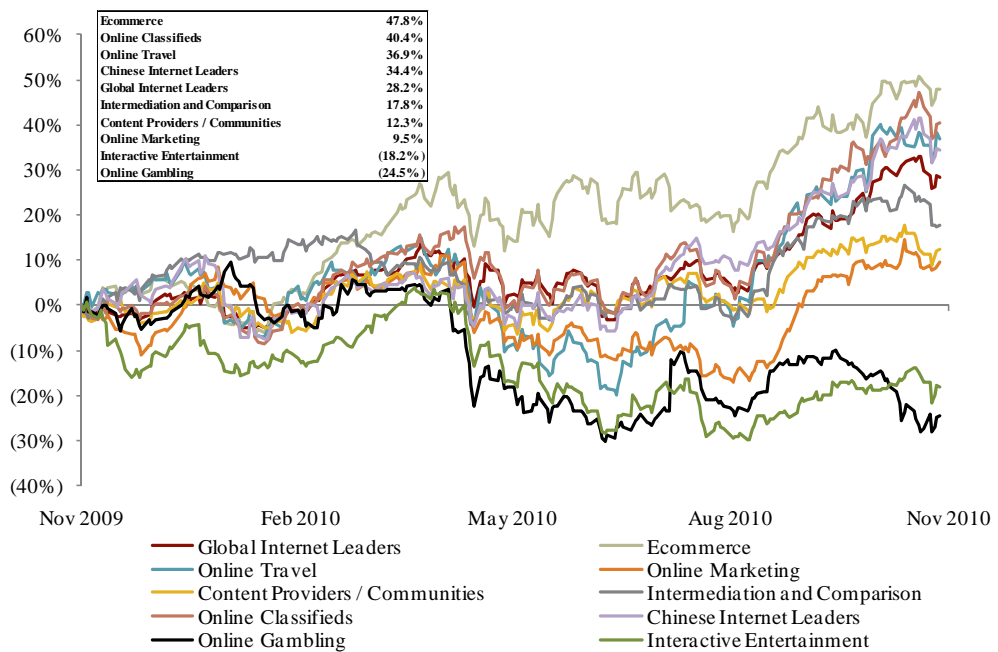
	Market Cap (\$m)	Enterprise Value (\$m)	CY2010E		EV / Revenue		EV / EBITDA		P / E	
			EBITDA Margin	Growth	CY2010E	CY2011E	CY2010E	CY2011E	CY2010E	CY2011E
Digital Broadband										
Logitech	2,253	2,063	10.9%	26.5%	1.4x	1.3x	13.1x	10.5x	NM	NM
TomTom	1,342	1,685	19.7%	(2.4%)	1.3x	1.3x	6.7x	6.7x	10.8x	10.1x
Kudelski	823	989	16.0%	12.5%	1.4x	1.4x	8.7x	7.7x	15.5x	12.4x
Pace	581	487	9.2%	14.4%	0.4x	0.3x	4.1x	3.2x	8.6x	7.1x
Technicolor	291	1,385	13.8%	(8.2%)	0.5x	0.5x	3.5x	3.3x	NM	8.8x
Parrot	198	125	14.5%	29.8%	0.6x	0.6x	4.5x	4.0x	13.5x	12.6x
Advanced Digital Broadcast	101	71	8.8%	(1.5%)	0.3x	0.3x	3.5x	2.9x	10.9x	7.9x
<i>Mean</i>			13.3%	10.1%	0.8x	0.8x	6.3x	5.5x	11.9x	9.8x
<i>Median</i>			13.8%	12.5%	0.6x	0.6x	4.5x	4.0x	10.9x	9.5x
Diversified Communication Equipment										
Nokia	23,478	20,727	9.5%	(1.3%)	0.6x	0.5x	6.1x	5.1x	17.2x	12.8x
LM Ericsson Telephone	20,961	17,121	15.3%	2.9%	0.9x	0.9x	6.1x	5.4x	18.5x	13.1x
Alcatel-Lucent	4,158	4,710	6.1%	(0.1%)	0.4x	0.3x	5.8x	3.9x	NM	13.6x
CommScope	1,907	2,346	14.8%	5.5%	1.2x	1.2x	8.0x	7.1x	17.7x	14.3x
ADTRAN	1,257	1,172	27.3%	24.5%	3.1x	2.9x	11.5x	10.2x	18.9x	16.9x
CIENA	858	1,300	2.3%	122.7%	1.4x	1.2x	NM	21.3x	NM	24.0x
ADC Telecommunications	772	798	11.7%	7.7%	1.1x	1.1x	9.5x	8.9x	20.4x	14.8x
<i>Mean</i>			12.4%	23.1%	1.2x	1.2x	7.8x	8.9x	18.5x	15.6x
<i>Median</i>			11.7%	5.5%	1.1x	1.1x	7.1x	7.1x	18.5x	14.3x
Mobile Infrastructure Software										
QUALCOMM	48,634	43,012	43.6%	9.1%	6.0x	5.4x	13.7x	12.8x	18.8x	17.0x
VeriSign	3,757	2,522	48.6%	(27.6%)	5.5x	5.4x	11.2x	9.7x	31.7x	23.1x
Amdocs	3,275	2,502	22.1%	8.3%	1.3x	1.3x	6.0x	5.9x	13.2x	11.3x
Syniverse	1,349	1,569	41.2%	33.1%	3.9x	3.7x	9.6x	8.7x	16.7x	15.1x
Converse	953	872	0.4%	(34.2%)	0.9x	0.8x	NM	NM	21.7x	NM
Synchronoss Technologies	559	524	24.1%	30.9%	5.0x	4.2x	20.8x	14.6x	40.8x	31.3x
Tekelec	549	409	25.8%	(5.9%)	1.5x	1.5x	5.8x	5.7x	16.8x	14.4x
Sonus Networks	468	262	7.7%	73.7%	1.1x	1.0x	13.8x	11.4x	NM	45.3x
Smith Micro Software	299	263	34.0%	23.4%	3.2x	2.9x	9.4x	7.9x	16.8x	14.8x
Intec Telecom Systems	222	155	11.4%	(9.3%)	1.0x	1.0x	9.2x	7.4x	20.0x	17.8x
TeleCommunication Systems	153	203	16.6%	34.1%	0.8x	0.7x	4.9x	4.1x	15.2x	14.1x
Openwave Systems	112	46	2.0%	(12.5%)	0.4x	0.4x	22.1x	9.7x	NM	NM
Redknee Solutions	57	45	9.6%	10.1%	1.3x	1.1x	14.0x	7.4x	27.4x	13.2x
<i>Mean</i>			22.1%	10.2%	2.5x	2.3x	11.7x	8.8x	21.7x	19.8x
<i>Median</i>			22.1%	9.1%	1.3x	1.3x	10.4x	8.3x	18.8x	15.1x
Mobile Content / Solutions Providers										
Art Technology	590	495	21.2%	13.3%	3.9x	3.5x	18.5x	14.7x	29.3x	24.0x
Opera Software	365	312	17.4%	9.8%	4.3x	3.6x	24.9x	13.0x	45.2x	22.4x
GameLoft	294	273	18.4%	3.7%	2.3x	2.2x	12.7x	10.0x	31.6x	23.1x
Danal	119	108	16.8%	25.6%	1.9x	1.9x	11.5x	8.9x	NM	NM
Buongiorno	103	146	13.0%	64.2%	0.4x	0.4x	3.0x	3.0x	12.0x	10.6x
Synchronica	15	14	11.4%	135.2%	1.6x	0.5x	14.0x	2.6x	NM	NM
<i>Mean</i>			16.4%	42.0%	2.4x	2.0x	14.1x	8.7x	29.5x	20.0x
<i>Median</i>			17.1%	19.4%	2.1x	2.1x	13.3x	9.4x	30.4x	22.8x

Sources: Capital IQ, 21 November 2010; Brokers' reports.

Last 30 Days Performance



Last Twelve Months Performance



Source: Capital IQ, 21 November 2010.

Internet and Digital Media (Continued)

	Market Cap (\$m)	Enterprise Value (\$m)	CY2010E		EV / Revenue		EV / EBITDA		P / E	
			EBITDA Margin	Growth	CY2010E	CY2011E	CY2010E	CY2011E	CY2010E	CY2011E
Global Internet Leaders										
Apple	176,374	160,314	29.1%	57.3%	3.5x	2.9x	12.0x	9.6x	18.3x	15.6x
Microsoft	137,776	117,348	43.5%	13.6%	2.8x	2.7x	6.5x	6.1x	11.3x	10.0x
Google	118,432	98,838	44.9%	23.0%	5.5x	4.9x	12.2x	10.4x	20.6x	17.8x
Amazon	46,373	42,786	7.1%	40.4%	2.0x	1.7x	28.3x	21.5x	NM	45.6x
eBay	24,763	21,421	35.6%	6.0%	3.7x	3.5x	10.5x	9.5x	18.2x	16.4x
Baidu	23,711	23,061	57.4%	81.3%	31.5x	21.7x	NM	34.2x	NM	45.5x
Yahoo!	13,539	11,880	35.6%	(28.3%)	4.1x	4.1x	11.6x	10.6x	21.9x	20.5x
Alibaba	5,637	4,878	34.2%	50.3%	9.4x	8.0x	27.4x	20.9x	39.8x	30.4x
IAC	1,727	964	15.4%	21.1%	0.9x	0.9x	6.1x	5.2x	31.4x	20.3x
<i>Mean</i>			33.7%	29.4%	7.1x	5.6x	14.3x	14.2x	23.1x	24.7x
<i>Median</i>			35.6%	23.0%	3.7x	3.5x	11.8x	10.4x	20.6x	20.3x
Ecommerce										
Amazon	46,373	42,786	7.1%	40.4%	2.0x	1.7x	28.3x	21.5x	NM	45.6x
eBay	24,763	21,421	35.6%	6.0%	3.7x	3.5x	10.5x	9.5x	18.2x	16.4x
Netflix	5,668	5,656	17.0%	31.2%	4.2x	3.3x	24.5x	19.2x	NM	45.7x
Mercadolibre	1,743	1,712	37.0%	25.2%	12.8x	10.6x	34.5x	26.6x	NM	41.0x
Vistaprint	1,111	1,003	20.1%	21.7%	2.2x	2.0x	11.0x	9.1x	20.5x	17.5x
OpenTable	979	924	35.1%	42.3%	15.3x	11.3x	43.5x	28.9x	NM	NM
Asos	936	932	10.1%	(7.9%)	3.1x	2.4x	30.7x	22.3x	NM	39.5x
Digital River	924	695	18.4%	(9.2%)	3.1x	2.9x	16.6x	11.0x	42.8x	27.8x
CSI Commerce	912	985	9.8%	36.9%	1.2x	1.1x	11.8x	9.4x	NM	37.0x
Ocado	724	889	3.9%	27.4%	1.1x	0.9x	28.7x	14.4x	NM	NM
Shutterfly	549	449	21.0%	19.9%	2.5x	2.3x	11.7x	10.0x	NM	39.5x
Blue Nile	401	371	9.1%	10.1%	1.8x	1.7x	19.7x	17.3x	46.7x	39.0x
YOOX	343	326	9.5%	33.3%	1.8x	1.6x	19.2x	13.7x	47.7x	32.0x
Overstock	200	184	2.5%	28.0%	0.3x	0.2x	10.7x	9.1x	28.9x	17.7x
Drugstore	111	99	4.3%	11.2%	0.3x	0.3x	8.2x	7.6x	NM	27.8x
<i>Mean</i>			16.0%	21.1%	3.7x	3.0x	20.6x	15.3x	34.1x	32.8x
<i>Median</i>			10.1%	25.2%	2.2x	2.0x	19.2x	13.7x	35.8x	37.0x
Online Travel										
Priceline	12,605	12,004	28.4%	34.9%	6.2x	5.3x	21.8x	16.3x	31.6x	24.4x
Expedia	4,552	4,648	28.8%	14.1%	2.2x	2.0x	7.7x	6.9x	15.4x	13.2x
Ctrip	4,217	3,953	41.1%	58.7%	14.6x	12.0x	35.4x	26.0x	44.4x	34.7x
Wotif	591	527	57.7%	18.7%	6.1x	6.0x	10.6x	9.8x	17.7x	16.3x
Travelzoo	390	368	22.1%	21.2%	5.2x	4.8x	23.6x	21.0x	NM	42.0x
Orbitz	332	556	19.9%	3.2%	1.2x	1.1x	5.9x	5.4x	39.3x	22.1x
hotel.de	43	35	5.9%	8.9%	1.1x	1.1x	19.2x	11.4x	34.0x	21.4x
<i>Mean</i>			29.1%	22.8%	5.2x	4.6x	17.8x	13.8x	30.4x	24.9x
<i>Median</i>			28.4%	18.7%	5.2x	4.8x	19.2x	11.4x	32.8x	22.1x
Online Marketing										
ValueClick	779	676	28.8%	2.0%	2.5x	2.4x	8.8x	7.8x	19.1x	20.1x
Constant Contact	410	333	13.0%	36.5%	3.1x	2.6x	23.4x	15.3x	NM	33.8x
LBI	179	174	15.0%	12.5%	1.2x	1.1x	8.1x	5.9x	NM	NM
InfoSpace	175	32	11.3%	19.1%	0.2x	0.2x	1.8x	2.1x	36.4x	35.0x
Marchex	153	133	7.9%	5.1%	2.2x	2.0x	27.6x	12.8x	NM	NM
TradeDoubler	141	128	4.5%	0.1%	0.5x	0.5x	11.0x	8.3x	20.1x	14.1x
Hi-Media	126	159	8.7%	26.4%	0.8x	0.8x	9.4x	7.6x	16.8x	12.1x
1000mercis	110	100	34.1%	(19.7%)	3.6x	3.6x	10.6x	9.2x	17.1x	15.3x
AdLink Internet Media	94	91	7.1%	(15.5%)	0.9x	0.8x	12.7x	9.7x	36.0x	19.8x
ad pepper media	31	19	4.0%	(2.4%)	0.5x	0.4x	11.7x	6.2x	18.5x	14.3x
<i>Mean</i>			13.4%	6.4%	1.6x	1.4x	12.5x	8.5x	23.4x	20.6x
<i>Median</i>			10.0%	3.6%	1.1x	1.0x	10.8x	8.1x	19.1x	17.5x
Content Providers / Communities										
WebMD Health	1,875	1,704	30.4%	19.2%	5.3x	4.6x	17.3x	13.0x	NM	38.0x
Meetic	373	339	20.7%	13.5%	2.1x	2.0x	10.3x	8.8x	17.3x	14.7x
Move	243	218	11.1%	(5.3%)	1.8x	1.7x	15.8x	13.5x	50.0x	33.6x
The Knot	194	109	11.1%	6.9%	1.5x	1.5x	14.0x	11.6x	NM	NM
XING	140	94	30.8%	18.7%	2.0x	1.7x	6.6x	4.8x	21.5x	13.4x
<i>Mean</i>			20.8%	10.6%	2.5x	2.3x	12.8x	10.3x	29.6x	25.0x
<i>Median</i>			20.7%	13.5%	2.0x	1.7x	14.0x	11.6x	21.5x	24.2x

Sources: Capital IQ, 21 November 2010; Brokers' reports.

Internet and Digital Media (Continued)

	Market Cap (\$m)	Enterprise Value (\$m)	CY2010E		EV / Revenue		EV / EBITDA		P / E	
			EBITDA Margin	Growth	CY2010E	CY2011E	CY2010E	CY2011E	CY2010E	CY2011E
Intermediation and Comparison										
Moneysupermarket	400	371	27.4%	61.8%	1.7x	1.6x	6.1x	5.6x	13.8x	12.4x
Liquidity Services	257	214	12.8%	18.7%	1.2x	1.1x	9.2x	7.8x	25.3x	20.1x
eHealth	197	110	21.4%	15.1%	1.1x	1.1x	5.3x	5.3x	24.0x	24.3x
Gruppo MutuiOnline	169	157	45.5%	(1.2%)	3.7x	1.9x	8.1x	6.6x	13.9x	11.2x
<i>Mean</i>			26.8%	23.6%	1.9x	1.4x	7.2x	6.3x	19.3x	17.0x
<i>Median</i>			24.4%	16.9%	1.4x	1.3x	7.1x	6.1x	19.0x	16.3x
Online Classifieds										
Monster	1,619	1,599	10.6%	4.4%	2.7x	2.4x	25.8x	12.7x	NM	44.3x
SEEK	1,370	1,407	43.7%	50.6%	7.3x	6.6x	16.7x	13.4x	22.7x	17.8x
SouFun	1,079	989	35.1%	58.2%	8.0x	7.0x	22.6x	16.0x	28.9x	18.4x
Rightmove	873	850	66.7%	18.9%	10.3x	9.6x	15.4x	13.3x	21.1x	18.0x
51job	832	690	28.2%	39.1%	7.1x	6.0x	25.1x	18.1x	37.3x	28.1x
Carsales.au	666	658	53.5%	39.0%	7.9x	7.3x	14.8x	12.3x	22.4x	18.6x
Seloger	502	506	53.0%	9.5%	7.1x	6.5x	13.4x	11.7x	23.0x	19.1x
Dice	436	445	38.9%	17.0%	5.6x	4.5x	14.4x	10.7x	39.0x	24.1x
LoopNet	279	224	35.1%	3.0%	4.6x	4.3x	13.1x	12.1x	40.1x	38.0x
Adenclassifieds	158	111	17.4%	10.2%	2.1x	2.0x	12.3x	10.5x	35.5x	25.8x
<i>Mean</i>			38.2%	25.0%	6.3x	5.6x	17.4x	13.1x	30.0x	25.2x
<i>Median</i>			37.0%	17.9%	7.1x	6.3x	15.1x	12.5x	28.9x	21.6x
Chinese Internet Leaders										
Tencent	26,125	24,859	54.5%	63.4%	13.5x	11.0x	24.8x	18.9x	33.7x	25.3x
Baidu	23,711	23,061	57.4%	81.3%	31.5x	21.7x	NM	34.2x	NM	45.5x
Alibaba	5,637	4,878	34.2%	50.3%	9.4x	8.0x	27.4x	20.9x	39.8x	30.4x
Netease	3,162	2,338	51.5%	47.3%	4.7x	4.1x	9.0x	7.4x	15.5x	12.5x
Sina	2,286	1,812	29.1%	12.3%	7.3x	6.4x	24.9x	20.3x	35.3x	29.3x
Focus Media	2,085	1,727	33.5%	13.8%	4.9x	4.9x	14.5x	11.2x	23.4x	19.5x
Sohu	1,757	1,447	43.5%	19.3%	3.8x	3.3x	8.7x	7.3x	19.3x	15.9x
Shanda Interactive	1,452	741	26.6%	8.3%	1.4x	1.3x	5.4x	4.0x	20.0x	16.8x
<i>Mean</i>			40.6%	39.3%	9.4x	7.5x	17.2x	15.6x	27.0x	23.7x
<i>Median</i>			35.1%	47.3%	7.3x	6.4x	18.6x	16.0x	26.1x	19.5x
Online Gambling										
Playtech	995	945	64.0%	26.7%	7.3x	6.9x	11.5x	10.0x	12.7x	11.2x
bwin Interactive	981	843	19.9%	24.2%	2.1x	2.0x	10.4x	7.8x	20.7x	14.2x
PartyGaming	963	842	27.3%	15.3%	2.7x	2.5x	9.7x	8.7x	14.1x	13.1x
Sportingbet	306	254	22.6%	(88.1%)	1.2x	1.2x	5.3x	4.9x	9.7x	8.9x
888	138	94	13.3%	4.1%	0.6x	0.6x	4.5x	4.1x	0.7x	0.2x
<i>Mean</i>			29.4%	(3.6%)	2.8x	2.6x	8.3x	7.1x	11.6x	9.5x
<i>Median</i>			22.6%	15.3%	2.1x	2.0x	9.7x	7.8x	12.7x	11.2x
Interactive Entertainment										
Activision	8,828	7,042	34.5%	7.5%	2.5x	2.4x	7.2x	7.0x	15.6x	14.4x
Electronic Arts	3,193	2,154	9.6%	6.4%	0.9x	0.9x	9.6x	6.5x	30.6x	19.0x
Ubisoft Entertainment	637	574	22.0%	(20.7%)	0.7x	0.6x	3.4x	2.4x	NM	NM
Take-Two Interactive Software	590	508	11.6%	18.5%	0.7x	0.8x	6.0x	12.5x	11.9x	18.8x
THQ	204	190	(3.4%)	(14.6%)	0.4x	0.3x	NM	6.1x	NM	12.5x
Atari	55	78	20.7%	152.0%	0.2x	NA	1.2x	NA	NM	NM
<i>Mean</i>			15.8%	24.9%	0.9x	1.0x	5.5x	6.9x	19.3x	16.2x
<i>Median</i>			16.1%	7.0%	0.7x	0.8x	6.0x	6.5x	15.6x	16.6x

Sources: Capital IQ, 21 November 2010; Brokers' reports.

1001 Haxall Point
9th Floor
Richmond, VA 23219
USA
Phone: +1 (804) 648-0072
Fax: +1 (804) 648-0073

Two International Place
24th Floor
Boston, MA 02110
USA
Phone: +1 (617) 482-7501
Fax: +1 (617) 482-7503

1900 East 9th Street
20th Floor
Cleveland, OH 44114
USA
Phone: +1 (216) 689-2400
Fax: +1 (216) 689-2401

63 Brook St
London, W1K 4HS
United Kingdom
Phone: +44 20 7518 8900
Fax: +44 20 7526 2187

222 South Ninth Street
Suite 3350
Minneapolis, MN 55402
USA
Phone: +1 (612) 359-2700
Fax: +1 (612) 359-2701

1600 Market Street
21st Floor
Philadelphia, PA 19103
USA
Phone: +1 (267) 675-5900
Fax: +1 (267) 675-5901

575 Market Street
31st Floor
San Francisco, CA 94105
USA
Phone: +1 (415) 288-4260
Fax: +1 (415) 288-4269

www.harriswilliams.com

Our Technology, Telecom & Digital Media (TTDM) Group is dedicated to providing superior merger & acquisition and capital markets advisory services to market leading companies. Our professionals' extensive industry knowledge and transaction leadership experience spans the software, digital media, IT services and communications sectors. Our professionals in London, Boston and San Francisco have global relationships with leading technology companies and financial investors. Thoughtful advice, deep experience and technology expertise, creativity and attention to detail from our senior technology bankers have resulted in a track record of consistently exceeding our clients' expectations.

Thierry Monjauze
Managing Director
63 Brook Street
London W1K 4HS
United Kingdom
Phone: +44 20 7518 8901
tmonjauze@harriswilliams.com

Jeff Bistrong
Managing Director
Two International Place, 24th Floor
Boston, MA 02110
USA
Phone: +1 (617) 654-2102
jbistrong@harriswilliams.com

This report has been prepared by Harris Williams & Co. Ltd and approved by Sturgeon Ventures LLP in accordance with Conduct Of Business rules COBS 4 of the FSA Handbook. Harris Williams & Co. Ltd is an authorised representative of Sturgeon Ventures LLP which is Authorised and Regulated by the Financial Services Authority. This report is being made by Harris Williams & Co. Ltd.

Investment banking services are provided by Harris Williams LLC, a registered broker-dealer and member of FINRA and SIPC, and Harris Williams & Co. Ltd. Harris Williams & Co. is a trade name under which Harris Williams LLC and Harris Williams & Co. Ltd conduct business in the U.S. and Europe, respectively.

Harris Williams & Co. (www.harriswilliams.com), a member of The PNC Financial Services Group, Inc. (NYSE:PNC), is the premier middle market advisor with a two-decade legacy of sell side excellence serving clients worldwide. The firm is focused exclusively on the middle market providing sell side and acquisition advisory, restructuring advisory, board advisory, private placements and capital markets advisory services.

THIS REPORT MAY CONTAIN REFERENCES TO REGISTERED TRADEMARKS, SERVICE MARKS AND COPYRIGHTS OWNED BY THIRD-PARTY INFORMATION PROVIDERS. NONE OF THE THIRD PARTY INFORMATION PROVIDERS IS ENDORSING THE OFFERING OF, AND SHALL NOT IN ANY WAY BE DEEMED AN ISSUER OR UNDERWRITER OF, THE SECURITIES, FINANCIAL INSTRUMENTS OR OTHER INVESTMENTS DISCUSSED IN THIS REPORT AND SHALL NOT HAVE ANY LIABILITY OR RESPONSIBILITY FOR ANY STATEMENTS MADE IN THE REPORT OR FOR ANY FINANCIAL STATEMENTS, FINANCIAL PROJECTIONS OR OTHER FINANCIAL INFORMATION CONTAINED OR ATTACHED AS AN EXHIBIT TO THE REPORT. FOR MORE INFORMATION ABOUT THE MATERIALS PROVIDED BY SUCH THIRD PARTIES, PLEASE CONTACT US AT +44 20 7518 8900.

The information and views contained in this report were prepared by Harris Williams & Co. Ltd ("Harris Williams"). It is not a research report, as such term is defined by applicable law and regulations, and is provided for informational purposes only. It is not to be construed as an offer to buy or sell or a solicitation of an offer to buy or sell any financial instruments or to participate in any particular trading strategy. The information contained herein is believed by Harris Williams to be reliable but Harris Williams makes no representation as to the accuracy or completeness of such information.

Harris Williams and/or its affiliates may be market makers or specialists in, act as advisers or lenders to, have positions in and effect transactions in securities of companies mentioned herein and also may provide, may have provided, or may seek to provide investment banking services for those companies. In addition, Harris Williams and/or its affiliates or their respective officers, directors and employees may hold long or short positions in the securities, options thereon or other related financial products of companies discussed herein. Opinions, estimates and projections in this report constitute Harris Williams' judgment and are subject to change without notice. The financial instruments discussed in this report may not be suitable for all investors and investors must make their own investment decisions using their own independent advisors as they believe necessary and based upon their specific financial situations and investment objectives. Also, past performance is not necessarily indicative of future results. No part of this material may be copied or duplicated in any form or by any means, or redistributed, without Harris Williams' prior written consent.

Copyright© 2010 Harris Williams & Co., all rights reserved.